



# MICROSOFT'S COPILOTS: A SUITE OF AI ASSISTANTS TO ENHANCE YOUR WORK

#### WHAT IS COPILOT?

Microsoft Copilot is a Generative Artificial Intelligence or GenAl work companion. It uses powerful Al technology with multimodal large language models (LLMs) and is grounded in data in the web, your organizational data, or other data sources depending on what kind of Copilot you use. At its core there is "one" Copilot operating according to a common pattern. Simply put, Copilot takes in a user prompt, grounds that prompt in connected data, sends that modified prompt to its LLM, and passes a response back to the user. The specifics of how it does this will depend on which version you are using.

# UNDERSTANDING THE MANY OPTIONS OF COPILOT

You may have heard of some of Microsoft's Copilots, like Copilot for the Web, Copilot for Microsoft 365, Copilot for Service or Sales. What are all the Copilots out there? Are they independent from each other or do they stack one on another? How are they licensed? In this ebook we look at the current Copilots that are available, what they do, and how you can add them to your business.

So, what are the different Copilot experiences? They can be best grouped by the value they bring:



#### **COPILOT FOR INDIVIDUALS**

Microsoft Copilot

Copilot Pro

Microsoft Copilot with Commercial Data Protection

Microsoft Edge Copilot Sidebar



#### **COPILOT FOR DEVELOPERS**

Copilot for Power Platform

Copilot for GitHub



#### **COPILOT FOR PRODUCTIVITY**

Copilot for Microsoft 365

**Copilot for Windows** 



#### **COPILOT FOR BUSINESS FUNCTIONS**

Copilot for Finance

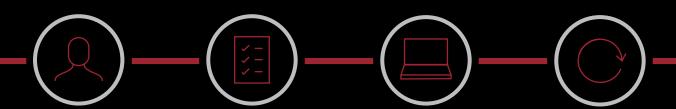
Copilot for Sales

Copilot for Service

**Copilot for Security** 

# What to Expect from Copilot for Each Application

Get an overview of each version available, the prerequisites for use and the licensing considerations.





## **Copilot for Individuals**

#### **Microsoft Copilot**

Microsoft Copilot (formerly Bing Chat Enterprise) is a companion for the web and acts as the base Copilot that Microsoft offers. It uses the multimodal LLM GPT-4 and the text-to-image DALL-E 3 and is available to anyone via the web at copilot.microsoft.com or by visiting bing.com and clicking on Copilot from the top menu.

It allows users to research the web faster by answering questions, finding material or summarizing a webpage. It can help spark creativity, generating new content like an email, starting a report or creating images. Because GenAl tools don't always get things right, Copilot helps you further by citing sources from the web it used to give you your response. This is very useful, especially when asking Copilot about a topic you are not familiar with.

**Prerequisites:** None

License: No additional license or cost

#### **Microsoft Pro**

Microsoft's Copilot Pro is a premium Al-powered assistant designed to enhance productivity across various Microsoft 365 applications. It offers a seamless experience in Word, Excel, PowerPoint, Outlook, and OneNote on PC, Mac, and iPadOS. Targeted at individuals seeking to optimize their workflow, Copilot Pro can effortlessly create drafts, summarize long emails and design slides on any topic. It provides priority access to advanced Al features, the ability to generate up to 100 Al-created images per day and overall saves users valuable time. This tool is particularly beneficial for those who require efficient and creative content generation.

**Prerequisites:** Personal Microsoft account. Copilot is available inside M365 Apps with a paid Microsoft individual or family subscription

**License:** Monthly subscription

**Resources:** 

Microsoft Copilot | Microsoft Al

#### **Microsoft Copilot with Commercial Data Protection**

Commercial Data Protection is available for eligible users when they sign into Microsoft Copilot on the web with their work or school accounts. This added feature protects individual and organizational data by not saving user prompts, having no "eyes-on" from Microsoft on prompt activity and no training of LLMs.

**Prerequisites:** Microsoft 365 E3 or E5, Microsoft 365 Business Standard or Premium, or Office E3 or E5 for commercial users

License: No additiona license or cost

**Resources:** 

Overview of Copilot

#### **Microsoft Edge Copilot Sidebar**

The Copilot Sidebar in the Microsoft Edge browser allows you to use Copilot while keeping your main browsing area available to surf web content. In addition to the features in the browser, you can take screenshots of the pages such as the tone and length of text, and the output you are looking for such as a paragraph, email, bullet points, summary, report or LinkedIn post. It also includes the "compose" tab that provides support when composing new text. This is a handy feature when you want to look up information cited by Microsoft Copilot. You can keep you chat going in the Copilot Sidebar while reading citation and doing additional web research.

**Prerequisites:** Microsoft Edge browser

License: No additiona license or cost

**Resources:** 

Copilot and Microsoft Edge

Copilot in the Microsoft Edge Browser



# **Copilots for Productivity**

Copilots for Productivity optimize workflows and collaboration. They include Copilot for Microsoft 365 and Copilot for Windows 11.

#### **Copilot for Microsoft 365**

Copilot for Microsoft 365 goes beyond traditional Copilot by connecting prompts to organizational data. While Microsoft Copilot is grounded in the Web, Copilot for Microsoft 365 is grounded in the Microsoft Graph and, if enabled, the web, providing a much richer experience and capabilities. Instead of just doing research or creating new content, Copilot for Microsoft 365 can summarize information, suggest action items or appointments, summarize emails, analyze data and take actions inside M365 Apps.

- Copilot for Teams: One of the most capable of the assistants, Copilot in Teams can help users prepare
  for the day by pulling together action items or meeting suggestions based on emails, Teams chats
  and past meetings. Users can ask it to find a chat where something or someone was mentioned and
  transcribe meetings in progress with summaries including identifying actions items.
- Copilot for Outlook: Copilot in Outlook summarizes email threads helping so users can get caught
  up in a fraction of the time. It can help draft a reply or review and provide suggestions to an email to
  ensure you deliver a cleaner, clearer messages with better impact.
- Copilot for Word: This version helps create a new document based on prompts. This can include new
  project proposals, memo for the team, SOP, or FAQ documents, Copilot will reference information
  on the web or other documents as part of the creative process. It can also help rewrite sections of a
  document and analyze and summarize existing ones.
- Copilot for Excel: This allows users to analyze and visualize data quickly with charts or pivot tables, It can create a new column based on data in your table and Copilot will write the formula needed and fill in the new column for you.

- Copilot for PowerPoint: Draft new presentations from scratch or based on existing documents like a
  presentation based on a FAQ Word file. Interact with Copilot in Power Point to change themes, add
  slides, and graphics to your presentations.
- Copilot for Whiteboard: Interact with Copilot to draft whiteboards of information or organize information already there for your team.

**Prerequisites:** Microsoft 365 E3 or E5, Microsoft 365 Business Standard or Premium, or Office E3 or E5 for commercial users

**License:** Per user monthly subscription paid annually

#### **Resources:**

**Microsoft Copilot** 

Microsoft Copilot for Microsoft 365

Microsoft Copilot for Microsoft 365 documentation

<u>Introduction to Copilot for Microsoft 365 - Training</u>

#### **Copilot for Windows**

Copilot for Windows brings the Microsoft Copilot experience into Windows. It has the same features of researching and creating as using Copilot in a browser with the additional features of being able to interact with Windows itself. Users can ask Copilot to set a focus timer, set a status to "do not disturb" or flip your system appearances to Dark Mode. Forget where a windows setting is located? Copilot will guide users to the setting and give information on how it works.

**Prerequisites:** Available in Preview for Windows 10 or 11, version 22H2 or later

License: No additiona license or cost

#### **Resources:**

Copilot in Windows & Other Al-Powered Features

Welcome to Copilot in Windows

Microsoft Learn - Copilot in Windows

 $\underline{\text{How to get Copilot in Windows (in preview) on Windows}}$ 

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# **Copilot for Developers**

Copilots for Developers help users build solutions faster and better. This includes Copilot for GitHub and Copilot for Power Platform.

#### **Copilot for GitHub**

Microsoft Copilot for GitHub is an advanced Al-powered tool designed to assist developers in coding more efficiently. It leverages cutting-edge language models to understand code context and provide suggestions, helping to streamline the coding process. Key benefits include accelerated development times, reduced potential for errors and the ability to quickly learn from and incorporate a vast array of coding techniques and languages. This tool not only boosts productivity but also serves as an educational platform, offering insights into best practices and new approaches to problem-solving in the world of software development.

**Prerequisites:** GitHub Account

**License:** Available for individual, Business, and Enterprise subscriptions on a per user bases. Features vary by subscription type.

#### **Resources:**

GitHub Copilot · Your Al pair programmer

GitHub Copilot plans and pricing

#### **Copilot for Power Platform**

Copilot for Power Platform helps users start and refine Power Apps and Power Automate flows by asking what kind of app or flow is desired and then building them based on the response to the prompts. Once inside an app or flow Copilot acts as an assistant to help move users from creation to completion. This leads to a significant reduction in development time and a democratization of app creation, allowing users with varying levels of technical expertise to innovate and solve problems efficiently

**Prerequisites:** Available for any user licensed to create Power Apps, Power Automate flows, or Power Pages

**License:** No additional license

#### **Resources:**

Power Platform licensing FAQs

Al Copilot overview - Power Apps

Get started with Copilot in cloud flows - Power Automate

Overview of Copilot for Power BI (preview) - Power BI

PDF - Power Platform Licensing Guide April 2024



### **Copilot for Business Functions**

Copilots for business function infuse the power of Microsoft Copilot into major work areas using Gen Al assistants to support work in finance, sales, service groups and security teams.

#### **Copilot for Finance**

Microsoft Copilot for Finance is a transformative Al-driven tool designed to enhance the operational efficiency of finance professionals. By integrating with Microsoft 365, it offers a suite of capabilities that streamline critical finance operations, such as automated data reconciliation, anomaly detection and the generation of actionable insights. Its key benefits include significant time savings on manual and repetitive tasks, allowing teams to focus on strategic initiatives that drive business growth. With features like customizable templates for scalable insights, presentation-ready visuals and guided prompts for efficient process navigation, Copilot for Finance empowers teams to optimize their business workflows and contribute more effectively to the organization's success.

License: In public preview Resources:

Microsoft Copilot for Finance | Al-Driven Finance Operations

#### **Copilot for Sales**

Microsoft Copilot for Sales is a revolutionary Al assistant that integrates with Microsoft 365 and CRM platforms to transform the sales process. It maximizes productivity by streamlining workflows, generating personalized sales content, and providing actionable insights and recommendations. With Copilot for Sales, teams can work more efficiently, personalize customer interactions and ultimately close more deals. Its seamless integration with tools like Microsoft Outlook, Teams, and Word, along with CRM systems such as Dynamics 365 Sales and Salesforce, ensures that sales insights are always within reach, enhancing decision-making and customer engagement. This solution not only boosts efficiency but also empowers sales managers with Al-powered insights, fostering a collaborative environment that drives performance.

**Prerequisites:** Salesforce Sales Cloud, Dynamics 365 Sales or other CRM platform

**License:** Per user monthly subscription with annual commitment

#### **Resources:**

Microsoft Copilot for Sales—Al for Sales | Microsoft
Welcome to Microsoft Copilot for Sales | Microsoft Learn

#### **Copilot for Service**

Microsoft Copilot for Service is a designed to enhance customer service operations. Key benefits include increased efficiency through automation, which reduces response times and frees up human agents to handle more complex issues. Additionally, Copilot's continuous learning capabilities ensure that it constantly improves, adapting to new queries and expanding its knowledge base. This results in a scalable solution that supports the delivery of exceptional customer service. With its intuitive interface and robust analytics, Microsoft Copilot for Service empowers organizations to elevate their customer support, drive satisfaction and foster loyalty.

Prerequisites: Service platform such as ServiceNow

**License:** Per user monthly subscription with annual commitment

#### **Resources:**

Microsoft Copilot for Service—Contact Center AI | Microsoft AI

<u>Microsoft Copilot for Service overview - Copilot for Service | Microsoft Learn</u>

#### **Copilot for Security**

Microsoft Copilot for Security is designed to enhance cybersecurity measures across various IT environments. It leverages sophisticated algorithms to detect, analyze and respond to potential security threats in real-time, ensuring that systems are safeguarded against the latest cyber risks. Key benefits include its ability to provide proactive threat intelligence, automate routine security tasks and offer actionable insights, which significantly reduces the time and resources required for threat management. Its integration capabilities allow it to seamlessly work with existing security infrastructures, enhancing overall protection without disrupting operational workflows. It's a great tool for organizations looking to bolster their cybersecurity posture with cutting-edge technology.

**Prerequisites:** Azure subscription

**License:** Purchased as compute capacity

#### **Resources:**

Microsoft Copilot for Security

Microsoft Copilot for Security - Pricing

**How Microsoft Copilot for Security works** 



#### Overview of Copilot | Microsoft Learn

As and established Microsoft Partner, Red River is your partner for understanding Microsoft Copilot, assessing your organization's readiness for adopting it and training and support for piloting Copilot. Are you still trying to understand what Copilot is, what the difference is between Microsoft Copilot and ChatGPT, how Copilot works, what you need to do to prepare for Copilot in your company or what value Copilot brings to your company? Red River can help. Contact our team today to get started.



#### **ABOUT RED RIVER**

Red River brings together the ideal combination of talent, partners and products to disrupt the status quo in technology and drive success for business and government in ways previously unattainable. Red River serves organizations well beyond traditional technology integration, bringing more than 25 years of experience and mission-critical expertise in managed services, AI, cybersecurity, modern infrastructure, collaboration and cloud solutions.

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