

**PUBLISH DATE: AUGUST 10, 2022**

# Capital Advisors Group

Capital Advisors Group (CAG) is an independent investment advisor serving treasury teams and entrepreneurs in public, private, nonprofit and educational organizations across North America. They operate in two locations, Massachusetts and New Jersey.



## CHALLENGE

CAG has 30 users across their two locations. The customer’s existing MSP provider was no longer able to provide the level of support services CAG needed to grow their environment. Operating in an industry where compliance is mission critical and constant access to secure financial data is mandatory, CAG was using CloudEndure as their AWS backup provider and wanted to evaluate other solutions to gain more advanced capabilities.



## SOLUTION

Red River recommended its AWS Cloud Assist Foundation services to provide expert cloud support with optimization and recommendations to help “right-size” the company’s environment. Through monthly and quarterly reporting with daily budget alerts and historical data analysis, CAG gained important insights to support budget forecasting and allocation. Red River also proposed an option to change the AWS backup provider to a Cloud Protection Management (CPM) Software. CPM is a fully AWS-native data protection solution, leveraging AWS block level incremental snapshots, to provide the user with greater control over cost and resources as well as performance. CPM taps into the best that AWS has to offer, far exceeding industry standards on the most important metrics - RPO (Recovery Point Objective) and RTO (Recovery Time).

### Managed Services Offerings:

By leveraging Red Rivers robust Managed Services, Capital Advisors Group gained greater visibility over the cloud environment to both identify vulnerabilities and remediate security threats. These Managed Services capabilities included:

- + Monthly Check Point Calls
- + Red River’s CloudCheckr monitoring platform
- + Use of AWS Security Center
- + Managing traffic and monitoring for anomalies and vulnerabilities
- + Recording and reporting of traffic trends to CAG through Executive Business Reviews (EBR)
- + 24X7 NOC Support
- + Implementation of Red Connect (to efficiently manage budgets and ticketing)
- + Proactive measures to ensure the health and security of the environment



## RESULTS

With Red River supporting CAG’s AWS Cloud environment, the company has gained greater visibility into their environment, monitoring and detecting anomalies proactively using NextGen advanced monitoring capabilities. Red River helped to identify idle and underutilized resources, unused resources, and EC2 reserved instance mismatches to create more efficiency across the environment. With log ingestion and standardized threshold monitoring in the customer’s environment, Red River provided results-driven metrics, customizable statistics through dashboards and other resources, not previously available through their former provider, so CAG could grow with confidence.